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**BECOME A FALL EVENT PARTNER**

The Fall Experience / November 5th

Location & timing being finalized

LET’S TALK

This fall, we’re bringing 150+ bold, unapologetic women of different backgrounds from across the country to ask of themselves AND each other the question – Why not?

OUR MISSION

This experience will challenge the universe to think differently about talented women. We’ll invite them and you to join the conversation about what’s truly possible. Now you can drive that work forward and by putting power behind us through sponsorship dollars, in-kind donations or ideation.

THE OPPORTUNITY

We’re interested in partners who appreciate co-creation. If conversation, connection and access to overachieving professionals willing to make bold moves sounds appealing - then this is the place.

The RSP Experience

* + Last year’s experience received resounding accolades.
	+ Event type: think of it as 50% social / 50% professional
	+ Networking, socializing, physical activities, speaking events & more!
	+ Premiere venue, experiences within the experience opportunity for all

PARTNER ENGAGEMENT SNAPSHOT

Like you, we believe it’s as much about what you give as what you get. Here’s where we think you’ll realize the most value. Let’s talk about your goals and how we might further craft these opportunities to meet your needs. We have a list of ideas and sponsor price points that can meet your budget needs and goals.

**Let’s talk - from $500 - $7500 - all the ideas and plans are on the table. If you’d like to see the current menu of offerings - let us know that too: wendywiesman@rspexperience.com**

PARTNER EXPERIENCE SNAPSHOT

The following topics or areas of content are of immediate interest to RSP:

1. Getting, finding and retaining GREAT talent
2. Gender, race and age equality
3. The new work life balance
4. Creating new expectations for a new world
5. Defining success and leading innovation
6. Challenging the status quo
7. How I did that - and would do it again (and again, and again)
8. How to retain talented talent
9. Managing change and transition

THE DEMO SNAPSHOT

80% from MN / 20% out of state

$100K +

Director-level +

20+ years of experience in their vertical

Areas of expertise & verticals of focus include: marketing, health care, human resources, IT

A bit about our audience & details on potential fit:

1. Director, VP, C-Suite level (role types: marketing, HR, management, etc.)
2. 15+ years of career experience
3. We go a bit beyond MN borders (ask us!)
4. Leaders of key initiatives (unlikely to find any wallflowers here!)
5. Challengers of the status quo
6. Willingness to try and do new things
7. Topical fits:
	* physical health, aging, getting hired, management growth skills, independent business models (ie., DSA / franchising, consultancy, startups), change management
8. Brand fits:
	* bold new startups, breakthrough technology (corporate, marketing, HR innovations), new category brands, female empowerment brands, resistance brands, fortune 500 brands with a desire to employ new / different talent
9. Service offering fits:
	* personal & business finance, executive coaching, life coaching, personal trainer, nutrition coaching, beauty and feel well services, marketing services for small business or personal branding, recruiting firms, talent placement agencies

1. *BRING YOUR ORGANIZATION – WE’RE OPEN TO IDEATION*